

Honouring Our Workforce - Our Policies and Initiatives

We understand that our strength lies in our people. They are the engine that keeps us moving forward, and their wellbeing is our priority. As part of our Sustainability Strategy, we have developed policies and initiatives to ensure our folks are well looked after.

Diversity & Inclusion

We have conducted an anonymous survey on how our team felt about diversity and inclusion at Swannndri. From these results we developed our first Diversity & Inclusion Policy ([link](#)) and made efforts to improve our hiring practices to ensure we were avoiding unconscious bias.

We have also updated all our internal people policies to ensure they are fit for purpose and reflect our passion and dedication to support our people.

Health & Wellbeing Initiatives

We conducted a survey with our team to benchmark how they feel about their current mental and physical wellbeing, and are following up with improvements where needed.

Inclusive Marketing

We have also developed an Inclusive Marketing Policy to help communicate our commitment to contract in a variety of models for our photo shoots - the results from this commitment will come to life in shoots from 2024.

We're just scratching the surface. As we dive deeper into our Sustainability Strategy, you'll be the first to hear about our new strides.